



Brisbane
Christian College

Wisdom and Knowledge through Christ



LIFECHURCH

BRISBANE LIFE FESTIVAL

SATURDAY, 5 JUNE 2021

10am – 3pm



BRISBANELIFEFESTIVAL.COM

BRISBANE LIFE FESTIVAL

Brisbane Life Festival is an annual community celebration hosted by Brisbane Christian College and Life Church. It's a great day out for the whole family with exciting rides, tasty food and engaging local entertainment.

Brisbane Christian College is a ministry of Life Church and is committed to partnering with families to see young people find their God-given purpose and live out their full potential. Our heart for Brisbane Life Festival is to bring the community together, support local businesses and raise funds for our growing college and local charities.

*Brisbane Life Festival 2021 will be held on
Saturday, 5 June 10am-3pm at our Middle and Secondary Campus
(Fair entrance - 2 Frewin Street, Salisbury).*

Brisbane Christian College is home to more than 1000 students, and with over 3,000 locals in attendance at Brisbane Life Festival, it's a great place to promote your business.

Our Sponsorship Packages are designed to help businesses gain exposure, network, connect with families in the local area and contribute to our local community. We want to see your business thrive and the local community flourish!

We have committed to give 20% of all funds raised from Brisbane Life Festival to a Brisbane initiative, Red Frogs. Red Frogs have a mission to educate, equip and empower students to confidently make positive life choices and be a voice of change within their culture.

If you would like to find out more about how to sponsor or donate your product or service, please email Jessica Stevens at fair@brisbanechristiancollege.com.au or phone 07 3719 3111.

*We appreciate the support of local businesses and families.
Our College and community is a better place because of you!*

Jessica Stevens
Fair Coordinator

**BRINGING LIFE
TO OUR COMMUNITY
& BEYOND**



GROW YOUR BUSINESS

AND GIVE BACK TO THE COMMUNITY

Become a sponsor of Brisbane Life Festival for valuable returns to your business with a range of advertising packages for all budgets.

Sponsorship packages (*see over*) would benefit all business types and provide exposure to the Salisbury community and southside surrounds.

This year Brisbane Life Festival has committed to giving **20% of all funds raised to a Brisbane initiative, Red Frogs**. Red Frogs have a mission to educate, equip and empower school students to confidently make positive life choices and be a voice of change within their culture.

So, not only will you gain exposure for your business, but by partnering with Brisbane Life Festival, you will also be joining us in giving back to our community.

Come join Brisbane Life Festival this year!

REDFROGS
AUSTRALIA

**20%
OF PROCEEDS
DONATED**

TO

**RED FROGS
AUSTRALIA**

**SUPPORTING, SERVING AND
SAFEGUARDING YOUNG PEOPLE.**





2021 SPONSORSHIP PACKAGES

	Prize Donation \$100+	Bronze \$300+	Silver \$500+	Gold \$1000+
Logo on Life Festival website sponsor listing	✓	✓	✓	✓
Group post on Facebook event (carousel)	✓	✓	✓	✓
Life Festival stand reservation		Medium	Medium	Large
Life Festival Passport competition			✓	✓
Loudspeaker sponsorship announcement			✓	✓
Sponsorship listed in letterbox drop			✓	✓
School newsletter spotlight			x 1	x 3
Featured on College site entrance signage				✓
Featured in Life Festival direct email			Small	Large
Post on Facebook event (direct)				✓
Logo on Life Festival homepage with link				✓

Monetary donations over \$100 are tax deductible

2,500
Attendees

Over
30
Attractions

60
Stalls

2019 figures

PRIZE DONATION

A physical donation, vouchers or discounts to the value of \$100 or above. To be used in fundraising competitions leading up to and on the day of the event.

WEBSITE SPONSOR LISTING

All Brisbane Life Festival sponsors will be listed on the 'Supporter and Sponsor' page of the Brisbane Life Festival 2021 website for the duration of the year.

FACEBOOK GROUP POST

As part of our online advertising for Brisbane Life Festival, Brisbane Christian College will post several promotions featuring our sponsors and supporters.

LIFE FESTIVAL STAND RESERVATION

Brisbane Christian College will reserve a prime position for your stall in a prominent location.

- Gold: Large 6 x 3 metre
- Silver & Bronze: Standard 3 x 3 metre

Marquees are available for hire from Brisbane Christian College.

PASSPORT COMPETITION

The Brisbane Life Festival Passport Competition provides festival attendees with the opportunity to enter a prize draw by visiting designated sponsor tents and submitting a completed entry form.

This provides a great incentive for attendees to visit our sponsors' marquees.

LOUDSPEAKER ANNOUNCEMENTS

Announcements will be made over the loudspeaker thanking our sponsors throughout the day and encouraging attendees to visit sponsor stands.

LETTERBOX DROPS

Gold and silver sponsors will be featured on printed flyers that will be distributed to over 45,000 homes in our local area, including Tarragindi, Moorooka, Runcorn, Kuraby, Stretton, Calamvale, Sunnybank, Sunnybank Hills, Algester, Parkinson, Salisbury, Acacia Ridge, Coopers Plains, Robertson and Macgregor.

SCHOOL NEWSLETTER SPOTLIGHT

Brisbane Christian College will include silver and gold sponsor logos (including links) in the digital newsletter to over 1,300 recipients.

SITE ENTRANCE SIGNAGE

In the four weeks leading up to Brisbane Life Festival, gold sponsors will have the opportunity to feature on 50 metre long promotional banners on the two main entrances of our Middle and Secondary Campus, facing the street.

Book your sponsorship package and provide high quality logo by April 20 to take advantage of this option.

DIRECT EMAIL MARKETING

Silver and gold sponsors will be listed as Brisbane Life Festival sponsors to our email distribution list of over 8,500 contacts. Ad content is created by sponsor and can include specials, a photo and business messaging up to 150 words.

DIRECT POST ON FACEBOOK

Gold sponsors will have the opportunity to place direct content in the Brisbane Life Festival Facebook event.

WEBSITE HOMEPAGE LINK

Gold sponsors will be featured on the homepage of our Brisbane Life Festival 2021 website with direct links to their website.

For more information or examples of these package inclusions, please contact Jessica Stevens at
fair@brisbanechristiancollege.com.au
or phone 07 3719 3111



BRISBANE LIFE FESTIVAL

**is proudly hosted by
Brisbane Christian College and Life Church.**

BRISBANE CHRISTIAN COLLEGE

Brisbane Christian College is a Pre-Prep to Year 12 private school based in the southern suburbs of Brisbane (Salisbury). Our strong family community and Christian values set us apart as a College. We aim to meet the individual needs of our students and form a partnership with families in educating their children.

brisbanechristiancollege.com.au

LIFE CHURCH

Life Church is a place to belong, a vibrant community, passionate about supporting families and empowering people to lead in every area of life. We love our community through a range of programs and initiatives, including Before and After School Care, Mainly Music, Job Club, engaging weekly youth and kids programs, and life-giving Sunday services.

lifechurch.com.au

**For more information on how you can be
involved in this community event, visit**

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